



Mission Statement

USA Youth Education in Shooting Sports (USAYESS) exists to develop, grow, and support state foundations and associations that use hands-on events, competitive shooting sports, and wildlife habitat and conservation programs to introduce and educate young people and their families about safe firearm handling, competitive shooting, and outdoor conservation activities.

History

USAYESS was started in 2012 and is one of the fastest growing youth shooting organizations in the country. USAYESS is proud to be an all-inclusive youth development program. USAYESS organizes four regional events and a national championship each year. State YESS organizations hold state and local shooting events. There is no membership requirement to compete at any USAYESS event.

State Affiliates

USAYESS cooperates with, and recognizes state affiliates. Recognized state affiliates are states that have formed their own 501 c (3) Foundation and partner with USAYESS, thus forming a national coalition.

Program Goals

Over the next year, USAYESS will help implement 15 additional State 501-c3 Foundations, will schedule 8 Family Outdoor Experience Events, help create over 70 new shooting teams (and endowment accounts), and over 1000 new shooters.

Values

USAYESS operates on a set of values. Those values include keeping the program simple, easy to understand, and consistent. when dealing with coaches, volunteers, athletes, and partners do so ethically, and honestly, treat stakeholders and individuals with dignity and respect, establish an environment that is fun, creative, trustworthy, and teaches positive life skills to the participants, and involve individuals at all levels of the decision making process.

Benefits of a USAYESS shooting program

- USAYESS helps states form YESS foundations, and obtain funding for statewide youth shooting programs.
- USAYESS has the most comprehensive liability insurance program of any youth shooting organization in the nation.
- USAYESS is the nation's most inclusive youth competitive shooting program in the country as USAYESS membership is not required to participate in USAYESS tournaments. Approved affiliate states receive a \$5 rebate for each athlete registering with USAYESS.
- Athletes are not required to register with a national governing body to participate in state, regional or national tournaments.
- USAYESS actively partners with ACUI to offer a collegiate component to the program. ACUI has organized the collegiate clay target program for over 47 years and has some colleges that offer shooting scholarships.
- USAYESS offers training and assistance to coaches and teams from coach certification, to fund-raising, to team growth.
- USAYESS supports state affiliates with marketing, promotional material and has an open door policy.
- USAYESS allows all shooting teams to participate in their state, regional, and national events.
- State YESS affiliates are encouraged to operate independently of the national YESS organization.
- Online store discounts, event entry fee discounts, industry discounts and more.
- State Affiliates are invited to the annual USAYESS State Association Conference.